

## What we will cover

State of the cyber landscape

Obligations under PDPC

Various attack vectors

Steps to take to protect yourself  
and the company

What to do in an attack

Duration : 3hrs

**95%** OF ALL  
**DATA BREACHES  
ARE CAUSED BY  
HUMAN ERROR**  
**IBM**

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**CYBERSECURITY  
EMPLOYMENT  
EDUCATION**



# THE WORLD TODAY

With much digitization happening in business today, companies inadvertently expose themselves to cybercriminals.

Employees are attractive targets as they offer a larger attack surface. Employees can be your weakest link or your strongest.

Building cyber security consciousness in companies is an important & crucial frontline defense. Employees will no longer be helpless victims but be active defenders.

In this manner, companies will not only reduce the risk of a cyber incident but also strengthen its cyber posture.

## BENEFITS

- Reduce cyber related errors
- Converts employees into active defenders
- Improve cyber posture
- Reduce business risks
- Competitive advantage

**CYBER SECURITY IS  
MORE THAN JUST AN  
IT ISSUE**

**ALL IT TAKES IS  
JUST ONE INCIDENT  
TO HURT A COMPANY**

